S E O U L

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Introduction of Seoul

Location : Northwest of South Korea
Size : 233.7 (sq mile)
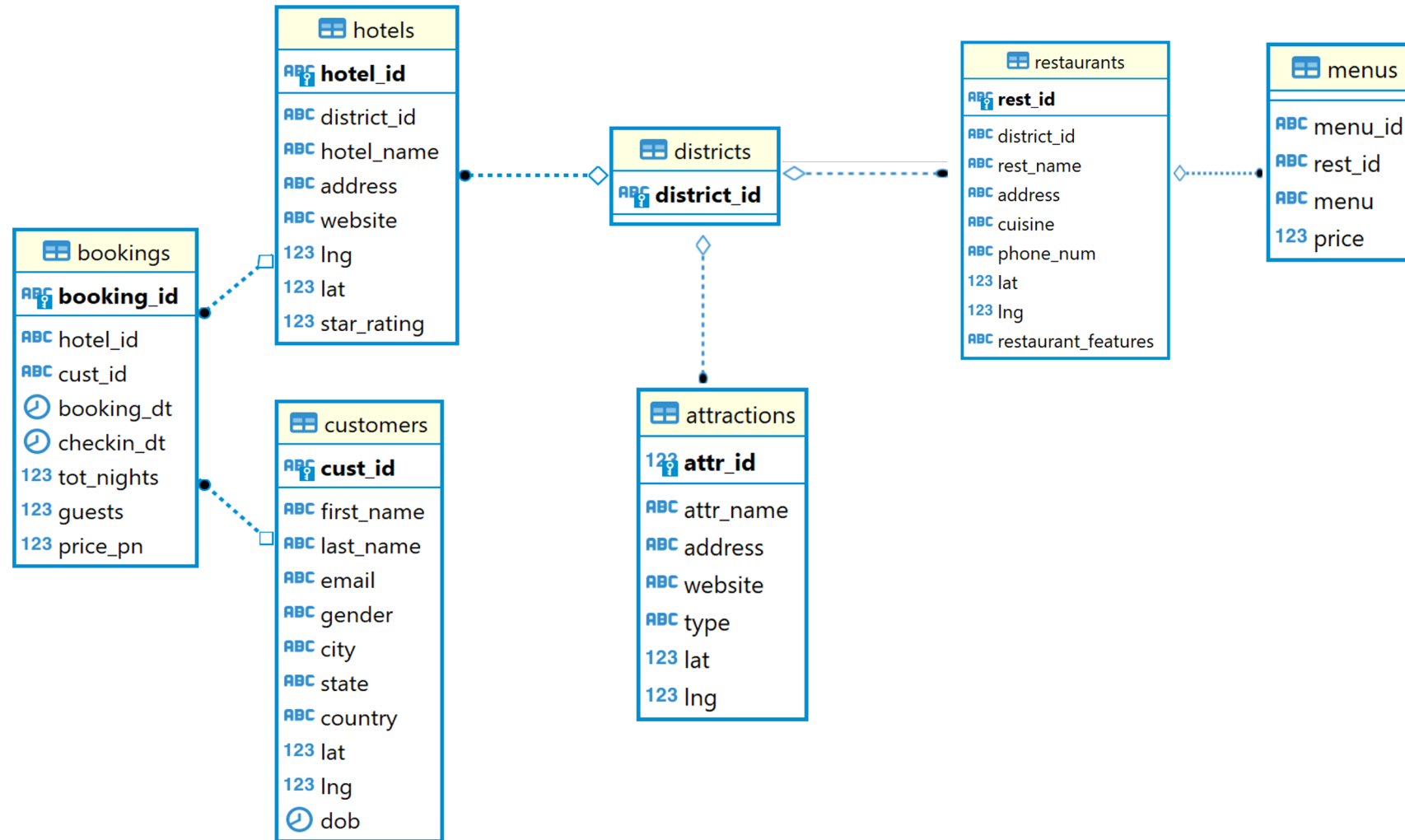**Population** : 9.7 million (2 times higher population density than NYC)
Distriction : 25 Gu
Nearby airport : Incheon International Airport
Attractions: Gyeongbokgung Palace, N Seoul Tower
　　　　　　　 Dongdaemun Design Plaza, Street food market

Database Creation

Shiny Application

**App name
(Beta ver)**

Theme : Personalized Hotel Bookings and Takeout for the Seoul Traveler and
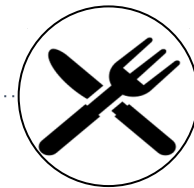providing Business insights

Purpose : Maximize users' convenience and efficiency during travel
Attract customers to use application & maximize revenue

Business Inspiration : 1) Current Hotel booking applications lack personalized
recommendation service for tourists
2) Hotel business suffer due to Covid19($4.5 trillion lost)

What we provide :
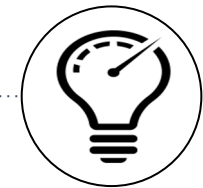
Hotel
Booking

Food order
& delivery

Personalized
recommendation